

The usual “night out with the friends” finds you at the local pub ordering a cheeseburger, French fries – add a couple of beers and your total bill will be around \$10 for the evening. \$10 to eat one meal. If I were a gambling woman (and I am) and someone said that I could get twenty to one odds on that same \$10, you bet I’d go for it.

If restaurants can make a meal from a quarter pounder, we can too. Take that same \$10 and buy five pounds of hamburger at \$2 a pound. Five pounds of hamburger will make you 20 quarter-pounders. So, eat one meal for \$10 or eat 20 meals for \$10. “Teach a man to fish and he can eat the rest of his life.”